

SPONSORSHIP

OPPORTUNITIES



ABOUT US

The Port Macquarie Cricket Club is the beating heart of cricket in our region, proudly standing as an all ages cricket club in Port Macquarie, we are dedicated to nurturing young talent. We offer a vibrant, inclusive environment where girls and boys aged 5 to 16 (and beyond) can discover the joy of cricket, build lifelong skills, and grow through sport.

Driven by a passionate team of volunteers, we champion a culture of fun, development, and connection. Our focus goes beyond the pitch — we understand that sport is a powerful social glue, bringing together players, families, and the wider community.

At our core, we're more than just a club. We're a place to belong. Whether you're stepping in as a player, coach, umpire, volunteer, supporter, or sponsor, there's a role for everyone. We're here to build community through cricket, and we welcome you to be part of it.



BECOME A SPONSOR

Over 200 club players expected this season plus hundreds of parents and supporters!

We're actively seeking sponsors for the upcoming 2025/2026 season and we'd love to have you on board.

Sponsoring the Port Macquarie Cricket Club is more than just a marketing opportunity. It's a chance to make a meaningful impact in your community by supporting local kids as they grow through sport. Your support helps us provide equipment, coaching, and a safe, inclusive environment for young players to thrive.

For local businesses, it's also a smart way to boost visibility and build goodwill. With your brand featured across our club communications, uniforms, and events, you'll be front and centre in a vibrant, engaged community.

Join us in shaping the future of cricket in Port Macquarie, and show your support where it truly counts.

SPONSORSHIP PACKAGES

PLATNIUM SPONSORS

Prime logo placement on the back of the club playing shirt and all off-field merchandise — including hoodies and training shirts

Large, prominent logo on the front of all training shirts

Business profile on the Club website — includes logo, contact details, and direct link to your website

Featured commentary and logo on the Club homepage

Social media promotion on PMCC Facebook and Instagram pages

Junior team naming rights — your business name on a team

Banner displayed at all Under-16 home games

End-of-year event involvement — opportunity to help present representative awards

Newsletter advertising — two ads per year in the club newsletter

INVESTMENT

\$3000 PER SEASON FOR 3 SEASONS

SPONSORSHIP PACKAGES

GOLD SPONSORS

Your logo printed large and prominent on all training shirts

Junior team naming rights — your business name featured on a team

Banner at the end-of-year presentation

Business profile on the Club website — includes logo, contact details, and direct link to your website

Featured commentary and logo on the Club homepage

Social media promotion on PMCC Facebook and Instagram pages

End-of-year event involvement — opportunity to help present representative awards

Club newsletter advertising — two ads per year

INVESTMENT

\$2,000 PER SEASON

SPONSORSHIP PACKAGES

SILVER SPONSORSHIP

Your logo printed on all training shirts in smaller size

Business profile on the Club website — includes logo, contact details, and a direct link to your website

Featured commentary and logo on the Club homepage

Social media promotion on PMCC Facebook and Instagram pages

INVESTMENT

\$1000 PER SEASON

WHAT NEXT?

If you are interested in becoming a Sponsor, or if you would like to discuss sponsorship ideas other than those listed in this package, please feel free to contact our team.

President – Lance Harris 0414 875 518

Club Web Site:

www.pmcc.com.au

Club Facebook Page:

www.facebook.com/PMJCC

Club Instagram Page:

www.instagram.com/pmjcc2444/

