

# SPONSORSHIP

## OPPORTUNITIES



2024  
-  
2025

# ABOUT US

The Port Macquarie Junior Cricket Club is a community sporting organisation, and the only cricket club in Port Macquarie. We provide a place to play cricket for girls and boys aged from 5 to 16.

The club is run by a team of dedicated volunteers and we believe in emphasising 'fun and skill' in everything that we do. We also understand that sport becomes an important social connection for players and families.

The core business of our Club is to provide a place for people to become involved in the community, whether that's as a player, coach, volunteer, umpire, supporter or sponsor.



# WHY BECOME A SPONSOR?

Over 220 junior players expected this season plus hundreds of parents and supporters!



We are looking for sponsors for the upcoming 2023/2024 season, it is a great way to get involved with the club and support the kids. Also a great marketing opportunity for a local business.

# SPONSORSHIP PACKAGES

## GOLD CLUB SPONSORSHIP

- Business logo and contact details published on the Club website with link to own website
- Supporting commentary on your business provided on the Club website, with logo on the 'home page'
- Social media exposure on PMJCC Facebook and Instagram pages
- Banners (if available) displayed at end of year Presentation
- Opportunity to assist in presentation of representative awards at end of year presentation
- Business logo printed on the front of the training shirts (200+ shirts). Your logo will be larger and more prominent than other logos.
- Opportunity to have a team named after you

**PACKAGE  
COST =  
\$2,000**



# SPONSORSHIP PACKAGES

## SILVER CLUB SPONSORSHIP

- Business logo and contact details published on the Club website with link to own website
- Supporting commentary on your business provided on the Club website, with logo on the 'home page'
- Social media exposure on PMJCC Facebook and Instagram pages
- Business logo printed on the front or back of the training shirts (200+ shirts)

**PACKAGE  
COST =  
\$1,000**



# SPONSORSHIP PACKAGES

## TRAINING SHIRT SPONSOR

The training shirts (200+) will be provided to all players at the start of the season, and are a fun style of shirt that can be worn to training but also on the weekend etc.

### OPTION 1 - \$500

#### SLEEVE - 2 SPOTS ONLY!

- Your logo printed on one sleeve of all club training shirts
- Social media promotion of your business

### OPTION 2 - \$400

#### FRONT OR BACK

- Your logo printed on the back or front of all club training shirts
- Social media promotion of your business



This is an example only and is subject to change.

# WHAT NEXT?

If you are interested in becoming a Sponsor, or if you would like to discuss sponsorship ideas other than those listed in this package, please feel free to contact our Sponsorship Coordinator via email on [pmjcc.sponsorship@gmail.com](mailto:pmjcc.sponsorship@gmail.com)

## Club Web Site:

[www.pmjcc.com.au](http://www.pmjcc.com.au)

## Club Facebook Page:

[www.facebook.com/PMJCC](http://www.facebook.com/PMJCC)

## Club Instagram Page:

[www.instagram.com/pmjcc2444/](http://www.instagram.com/pmjcc2444/)

